

Capabilities

[Sewell Equipment](#)
[Large Format Equipment](#)



Printing

Sewell Printing is a leading provider of commercial offset printing, digital printing and direct mail solutions nationwide. The dedication and experience of our employees and our state-of-the-art technologies have truly made us a world leader in the offset printing field.



Mailing

Sewell Printing has full postal service capabilities; offering you all the services provided by a traditional mail house coupled with the advantage of producing the mailed piece. In house mail services enable us to effectively manage more marketing programs for you, such as cold canvassing, continuous media patterning, and database marketing. Starting from the design phase we will plan direct mail campaigns using your existing or new marketing materials ensuring that the pieces we create for you suit their intended purpose. Sewell Printing's postal services department has automated capabilities to handle addressing, labeling, tabbing, and piece insertion. Our staff is also adept at hand work required for custom sized pieces or large projects.



Marketing

Sewell Printing provides painless, powerful and personalized marketing programs and services for companies worldwide. We offer a fresh approach to B2B marketing that focuses on timely, hard-hitting, solution oriented messages with packages that the smallest firm can afford.



Web

Today, your Web site is your calling card. It's the first place prospects go before ever picking up the phone or sending you an email. If your Web site isn't top notch, it's easy for your prospects—with the advent of the Internet—to easily find one that is.



Fulfillment

Sewell Printing creates custom fulfillment programs for our clients based on your distribution needs. From ship on demand to kit packing to warehousing, our programs are limited only to your imagination.



Promos

You've found the promo know-how people! Sewell Printing delivers the best custom promotional products and corporate gift items. Our promotional marketing experts help you find the right trade show giveaways, imprinted items, promotional corporate gifts and promotional apparel. Buying business promotional gifts has never been easier, faster or more fun!



Signage

Businesses worldwide depend on us for sign solutions. We use state-of-the-art, computer-aided sign-making systems and techniques to create high-impact, cost effective signs that get you results. Best of all, we make the whole process simple. From concept to completion, the our sign solution is your one-stop solution.

Print on Demand

We specialize in developing print-on-demand programs designed to accommodate the unique needs of companies within the computer industry.

A common problem within the computer industry is the printing and fulfillment of documentation. Because software applications and hardware are constantly updated, documentation is often out-of-date the day after it's printed. Furthermore, in-house fulfillment is expensive and serves as a distraction from the primary goal of developing and marketing products.

Companies that ship 300 or more orders per month can often reduce their overhead and enhance their customer service by transitioning to a print-on-demand digital printing and fulfillment program.

Print-on-demand / fulfillment programs are characterized by Small Print Runs, Electronic Communication and Flexibility.

We utilize the latest print-on-demand technology, which allows us to maintain just a few days worth of inventory. The results: your customers will always receive the most current information and you won't tie up a lot of capital in inventory. And, because we store all your information digitally, we can make changes and updates on-the-fly.

Speed

It's not just high-volume, high-speed copying. It's on-demand copying, in black and white as well as full-blown color.

You may have heard the terms "on-demand copying" or "just-in-time printing", but do you know what they mean? What they mean is that you can order what you need, when you need it. In the past, you could choose to order low quantities at high per-unit costs or higher quantities at lower per-unit costs but either way you had to spend a lot of money. Now you can get the quantity you need at a reasonable cost and you can get it done faster than ever.

Digital Equipment

Heidelberg DigiMaster 9110

- High-speed B&W digital printer
- 110 ppm (Letter),
- 55 ppm (Tabloid)
- Max sheet size: 14" x 18"
- Max image size : 13.5" x 17.5"
- Min sheet size: 8.5" x 11"
- Stock weight: 16-110 lb.

XEROX DocuColor 2060

The DocuColor 2060 continuously monitors image quality to make required adjustments. That's why it produces consistently high quality output even during long, unattended runs. With production class feeding, finishing and document capture capabilities, the DocuColor 2060 offers a new level of of digital printing. In addition, it provides a wide media latitude to extend the applications that a digital press can perform.

- High-speed Color digital printer
- Print Resolution: 600 x 600dpi ,
- Printing Speed: 60 ppm
- Max Page Size: 12.5" x 19.2"



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Large Format Equipment

Capacity

- Print Solvent or UV Up to 124" Wide Up to 2" Thick Material
- Print White

Materials

- Posters
- Clings
- Stickers
- Fleet Vinyl
- Banner
- Vinyl
- Sintra
- Styrene
- Acrylic
- Polycarbonate
- Certain Fabrics
- Corrugated
- Perforated Vinyl
- Coated Board

Applications

- Signage
- Vehicle Wraps
- Posters
- Banners
- Window Clings
- Floor graphics (carpet and solid surface)
- Window Perfs (See-Thru)
- Displays
- Standees

Full Finishing Capabilities

- Laminating
- Cutting
- Diecutting
- Routering
- Cut Vinyl

Sewell Equipment

Sewell operates a 20,000 square foot manufacturing plant located at 2697 Apple Valley Road, Atlanta, Georgia 30319. The location geographically is 1 mile north of Lenox Square Mall, very near the Brookhaven Metro Transportation Station.

The equipment operated is as follows:

Press Room

- *1 6 color offset printing press
- *2 5 color offset printing presses
- 1 2 color offset printing press

Bindery

- 3 52" automated guillotine cutters
- 1 6 pocket gang stitcher with cover feed
- 1 12 pocket gathering collator
- 3 folding machines
- auto drill
- 1 die cutter (platen)
- 1 mail insertion and sealer 4 pocket 1 tabber - 2 way system

Pre-press

- plate maker, automated and clean chemical

Digital

- 2 Epson 10,000's (6-color) running star proof printing simulation proofing system software
- 11 Macintosh and 5 PC production computers running current software
- Harlequin Navigator postscript rip
- Linotype Hell topaz flat bed scanner
- File transfer (ftp) via web access for easy file submission
- HP Scanset 8220 document scanner

* these presses apply coating